

In our efforts to support students “post” the Covid-19 pandemic, we chose to create two events that focus on connecting students to resources that enhance their college experience and a scholarship social for students to learn about scholarship opportunities. These are some of the resources we would like to share with students.

Write up for PlazaFest

With students navigating college through zoom and hybrid options, many of them miss out on opportunities to learn about campus resources and services available. As Evans et. al (2009) explain, Scholssbeg’s transition theory and its 4 S’s, shifting back to in-person is a big change in situation, and although it may be expected, it is an uncertain one. Many students will be at different stages on things they want to interact with or if it is even okay to attend events. Our goal is to provide opportunities for students to connect and grow their social support by hosting a tabling session of different campus resources offered. Although we know this event sounds like a great idea, we also realize students often need incentives to attend these events, which is why we are also combining it with a campus concert that our associated student body hosts annually. Students will need a ticket to enter the concert. Students will be given a stamp card, and students will need to visit 10 campus resources and learn about the different resources present. Once a student receives 10 stamps on their card, then they can use the card as their ticket to enter the concert. Each table will have info about their department, give out treats, and there will also be food trucks. By students learning about these resources, they will have tools to take control of their situation and build social capital. It may sound like an expensive event, but different offices on campus already host these events separately, and by combining and making an institutional effort to host these events together, we will be able to strengthen relationships with our campus partners and share resources with students. By following a popular Tik Tok trend, we believe students will engage in it and be able to see how these events have been in the

past. After students attend PlazaFest, they will be able to learn at least one resource on campus and build community amongst their peers by attending the concert.

Write up for Union Scholarship Social video

The Student Union at the University of Utah is a very unique Union department compared to other Union departments nationally in the United States. The Student Union at the University of Utah hosts its own scholarship program called the Union Scholarships Program. A scholarship program that awards students committed to creating an inclusive campus community through their engagement on campus and who have a financial need. The Union Scholarships provide scholarships to over 50 students a year. However, not many students are aware of this opportunity. In efforts to bring awareness about the Union Scholarships, we created a Tik Tok video asking students questions on how they pay for tuition and if they have heard of Union Scholarships. The video will appear on the Student Union's Tik Tok account and will be reshared on all Union social media platforms. By asking students if they have heard of Union Scholarships, we hope to share information about the upcoming Union Scholarships Social. The Union Scholarship Social will be held on Wednesday, March 8th at the Union Room 311 from 12:30 pm- 1:30 pm. After students attend the Union Scholarship Social, they will be able to learn tips on how to enhance their scholarship applications and apply to at least one scholarship. As an added incentive, all students in attendance will be served bite-sized appetizers.

References

Evans, Forney, D. S., Guido , F. M., Patton, L. D., & Renn, K. A. (2009). *Student Development in College*. Wiley.