

With student engagement being low among residence life activities, residence hall councils, and student activities in general despite the recission of pandemic restrictions, it is possible that students may also have less awareness of available resources on campus. Less interactions with programs that promote campus resources could hinder students from seeking support when needed; therefore, our team identified two campus resources offered for students that they may not be aware of without information commonly distributed at campus events. The first resource we emphasized is the Student Emergency Fund in the Office of Student Advocacy, which supports students who may be experiencing unexpected financial needs. The second resource we highlighted is the GrubHub Food Robot Delivery service through the Dining Services Office, which provides flexibility and convenience for ordering on-campus meals.

By promoting the Student Emergency Funding opportunity available through our institution's Office of Student Advocacy in our first video, we hope to spread awareness of financial resources provided for students enrolled at The Ohio State University. This is especially important because it is an office often promoted during events among residence life activities, residence hall councils, and student activities. We aimed to provide a clear example of one situation where this funding could be applied, specifically for students who may experience an urgent financial emergency but not know of this available assistance. Ultimately, we hope that this video could help at least one student who was unable to hear about the resource from campus activities or programming during their time as a student, especially if they are in need of financial support but unaware that the Student Advocacy Office exists.

The next on-campus resource our team chose to promote was the GrubHub Food Robot Delivery program through the Dining Services Office at Ohio State. Through this program,

students are able to order food from various dining locations and have the Food Robot deliver their order to any building on campus, ranging from residence halls, to libraries, to laboratories. There are many benefits to this program, especially as campus transitions back to operations after rescission of pandemic restrictions. Students who are ill and/or in quarantine housing on-campus can rely on the Food Robots to deliver their meals instead of having to come into contact with another individual. Students are even able to use their campus meal plans to order their food this way! This resource is not limited to students in quarantine housing, and is available to all individuals on-campus with the GrubHub phone app. Additionally, college students today are constantly being pulled in several directions, so the Food Robots are a convenient resource for students to use during their busy days to ensure physical wellness needs can be met. Our goal for this video was to highlight how easy it is to use the Food Robots through the GrubHub app, as well as hold the audiences' attention with all of the pictures of Brutus Buckeye, our university mascot. The Food Robots do grab attention from students on campus, but it can be nerve-wracking to order one for the first time without understanding how it works. By showcasing this resource in a fun and short video, we want students to see how fast, efficient, and easy it is to have the food delivered right to their doorstep even during a busy day.

Conclusively, our team promoted two on-campus resources that exist on campus to help demystify information that students may miss if not attending activities that promote these resources. Our team strives to continue supporting students and increasing engagement across campus activities, while also recognizing that COVID-19 had a lasting impact among some students who may still be hesitant to engage in activities. We hope that these videos can effectively support students by meeting them where they are with their busy schedules as we all readjust to life on a college campus after the pandemic restrictions have been rescinded.